

JC-WISE: An Innovative Approach to Education for Water Sustainability in Hong Kong

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One important avenue to driving a paradigm shift for water sustainability in Hong Kong is to re-establish both physical and emotional linkages between people and water, as well as to rekindle their appreciation of this precious resource. In the Jockey Club Water Initiative on Sustainability and Engagement (JC-WISE) project, a series of comprehensive education programmes, targeting local schools and institutions, have been developed to enhance students' and public's awareness and appreciation of the importance of attaining long-term water sustainability for Hong Kong. This presentation will share some of the key achievements of the project which include a GIS-based database on rivers in Hong Kong, a training programme on rivers for teachers and NGOs' leaders, and a university-wide "Water Wise Campus" campaign. It will end with a discussion of the future development of the project to amplify its impacts on a larger audience.